

# TALENTFUND

2022-2023 Annual Report

**TELEFILM** PARTNER  
CANADA OF  
CHOICE



# EMPOWERING

## emerging creators



The mandate of the Talent Fund is to support and encourage the development of talent. The Fund supports Telefilm Canada's Talent to Watch program — a program unlike any other in Canada. This initiative is dedicated to the discovery, development, and promotion of talented emerging filmmakers, specifically prioritizing those from underrepresented communities.

As a career accelerator and launchpad, the Talent to Watch program **contributes to a thriving film industry**, and helps the next generation of storytellers embark on careers with longevity and impact.

Since its inception in 2012, and thanks to the generous support of donors and partners throughout the country, the Talent Fund has helped launch the careers of over 400 emerging artists, supporting the creation of 181 projects. These first works have distinguished themselves both in Canada and internationally, winning hundreds of awards, drawing praise from audiences, film critics and recognition from the industry.



The Talent Fund has helped launch the careers of

**+ 400 emerging artists**

The Talent Fund supported

**the creation of 181 projects**

## OUR OBJECTIVES

- + **SUPPORT** emerging filmmakers throughout the country by funding their first feature film
- + **PRIORITIZE** emerging creators from equity-deserving groups
- + **HELP** emerging talent to develop their skills, their professional portfolio and their experience in the industry
- + **PROMOTE** knowledge sharing through professional mentoring, education and networking opportunities for all participants and former participants in the program

# OVERVIEW OF THE YEAR

- + Telefilm Canada and the Talent Fund have awarded **\$3,660,000 in financial assistance** through its Talent to Watch program, to support **16 first feature films** — a diverse cohort made up of **36 creators** (producers, directors, screenwriters), coming from various regions in Canada.
- + In total, the philanthropic activities of the Talent Fund have made it possible to raise close to **\$330,000 from individual and corporate donations**.
- + Raising charitable donations continued to be challenging as in previous years. An increasing number of financial support and donations have shifted to charities supporting health care, food banks, humanitarian and social causes. In addition, donations to arts, cultural, and film charities were greatly reduced across Canada. Fewer Canadians made charitable donations and 20% of Canadians planned to reduce their giving in 2022.<sup>1</sup> The rising cost of living and prolonged pandemic impacts, including the resulting economic uncertainty, had a direct correlation with dramatically lower or negative year-over-year growth in charitable giving, in 2022.

1. Source: [Raport on Giving 2023 – CanaDon](#)

# Highlights 2022-2023

The Talent Fund is proud of the success of recipients of Talent to Watch, who brought their unique visions to the screen. Here is an overview of the highlights of the year, which focuses on their achievements.





## *When Morning Comes*

In May 2022, after winning the Clyde Gilmour Award of the Toronto Film Critics Association, filmmaker **David Cronenberg** chose **Kelly Fyffe-Marshall** as the winner of the pay-it-forward prize. Her debut feature, ***When Morning Comes***, was selected for the Jean-Marc Vallée DGC Discovery Award of the Directors Guild of Canada in 2022. The film had its world premiere at the Toronto International Film Festival in 2022.



## *Golden Delicious*

**Jason Karman**'s first feature, ***Golden Delicious***, was screened at the opening of the Reelworld Film Festival in Toronto, where it won four awards including Best Film and Best Director. The film also had its world premiere at the Vancouver International Film Festival and was nominated for the Jean-Marc Vallée DGC Discovery Award of the Directors Guild of Canada in 2022.





## *Concrete Valley*

Director **Antoine Bourges** was designated as “one of Canada’s most exciting up-and-coming filmmakers” in Radheyen Simonpillai’s Rising Stars column on CBC Arts, which introduces Canadian rising screen stars who stand out in front of and behind the camera. **Concrete Valley** had its World premiere at the Toronto International Film Festival, before premiering internationally at the Berlin International Film Festival.



## *Bloom (Jouvencelles)*

**Bloom** (Jouvencelles), directed by **Fanie Pelletier**, won Best Debut at the Ji.hlava International Documentary Film Festival (Czech Republic). The film received a Canadian Screen Award nomination for Best Editing in a Documentary



# TALENT FUND HIGHLIGHTS

After over two years of the pandemic, 2022-2023 marked the return of several in-person events, bringing together filmmakers, past Talent to Watch recipients, donors and industry members.



These included **the Talent Fund's 10<sup>th</sup> Anniversary Celebration**, co-hosted with the Shangri-La Hotel in Toronto, the Talent Fund Advisory Committee members and DGC Ontario.



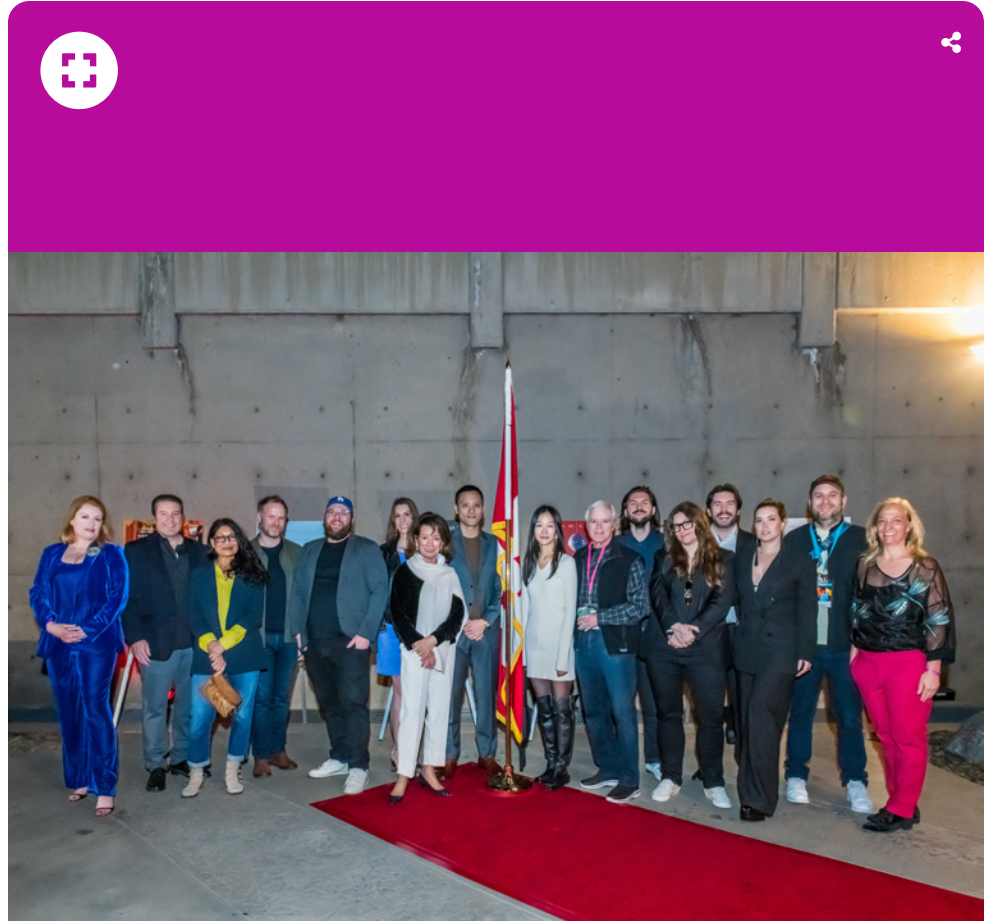


In January 2023, the Talent Fund, Telefilm Canada, Paul and Carol Hill (Advisory Board Member), the Consulate General of Canada in Los Angeles, with the participation of the Québec Government Office in Los Angeles – were pleased to host a reception in Palm Springs in honour of the 10th anniversary of the Talent Fund, followed by a special screening of the film ***Riceboy Sleeps*** directed by **Anthony Shim**.

Many donors and friends of the Talent Fund were on hand to

# celebrate

**the excellence of Canadian filmmakers and their films** at the 2023 Palm Springs International Film Festival.





In March 2023, Telefilm Canada, the Talent Fund and the Canadian Consulate General in Los Angeles co-hosted a **celebration of Canadian talent, including several Canadian finalists and Oscars® nominated films** in the following categories:

- + Best Motion Picture (*Women Talking*, by **Sarah Polley**);
- + Best Animated Feature (*Turning Red*, directed by **Domee Shi**);
- + Best Animated Short (*The Flying Sailor*, by **Wendy Tilby** and **Amanda Forbis**);
- + Best Documentary (*Fire of Love*, produced by **Ina Fichman**);
- + Best Actor in a Leading Role (**Brendan Fraser**), and Best Makeup/Hairstyle (**Adrien Morot**).



The National Film Board of Canada and Sheridan College were also partners of the event. Talent Fund Advisory Committee Chair Sandi Treiving (with Jim Treiving), Advisory Committee member Carol Hill (and Paul Hill) joined the celebration, as well as invited emerging filmmakers (including Talent to Watch director **Kelly Fyffe-Marshall**), past Oscars® winners and Talent Fund donors.



# Advisory Committee and Supporters





# ADVISORY COMMITTEE



The Talent Fund is led by an Advisory Committee of business leaders, philanthropists and builders from across the country.

Telefilm is grateful to these extraordinary people who give their time, gifts and leadership to foster emerging talent.



## The Talent Fund wishes to thank

**Mark Dobbin** (2012-2022)  
and **Kim Walker** (2019-2022),  
outgoing members of the  
Advisory Committee,

**for their exceptional  
contribution to  
and unwavering  
support of our  
initiatives as members  
of the committee.**



# OUR SUPPORTERS



We wish to express our profound gratitude to our donors and partners.

It is through their generosity that we can help support a new generation of filmmakers, propel their talent and highlight their inestimable contributions to Canada's cultural heritage. The Talent Fund is also grateful for the support of the KPMG Foundation, among its new donors. Thanks to all for your unwavering support.



## Our main supporters



LE FONDS  
HAROLD  
GREENBERG

The Paul &  
Carol Hill  
Family  
Foundation

Sandi  
& Jim  
Treliving

Ruth  
& Brian  
Hastings

**Major donations for the 2022-2023 fiscal year. For the complete list of donors, go to [thetalentfund.ca](http://thetalentfund.ca).**

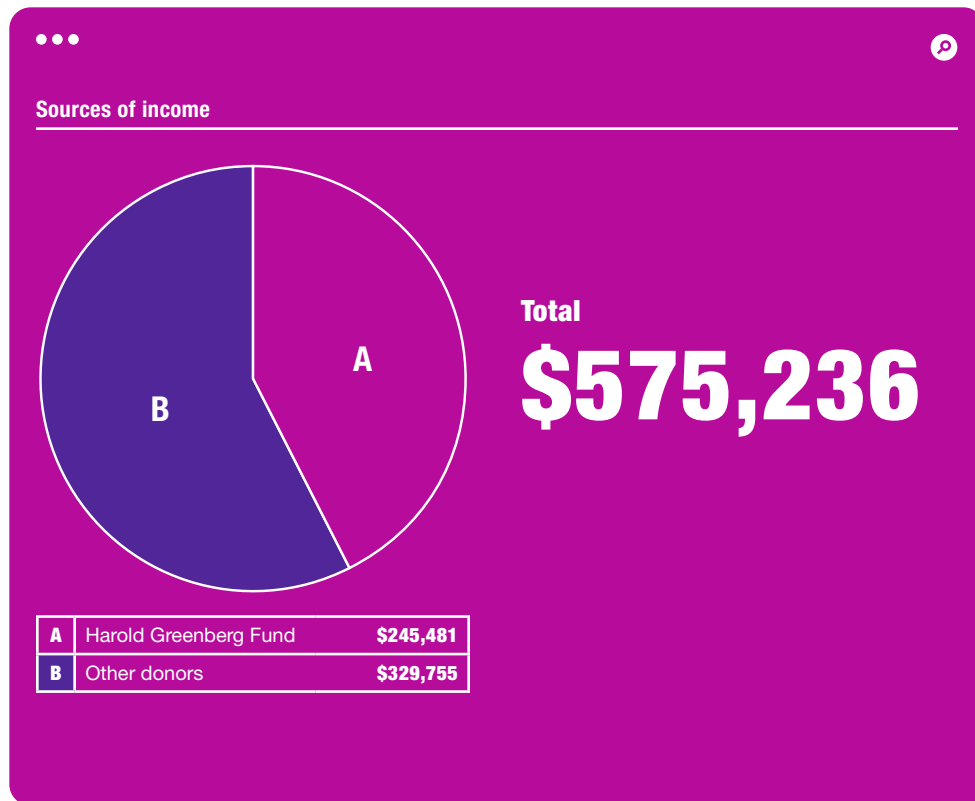
# Financial Review of the Talent Fund



# REVENUE

Thanks to the generosity of its donors and partners, the Talent Fund raised \$575,236:

- + \$245,481 from the Harold Greenberg Fund's French-language program
- + \$329,755 from philanthropists and partners from across Canada

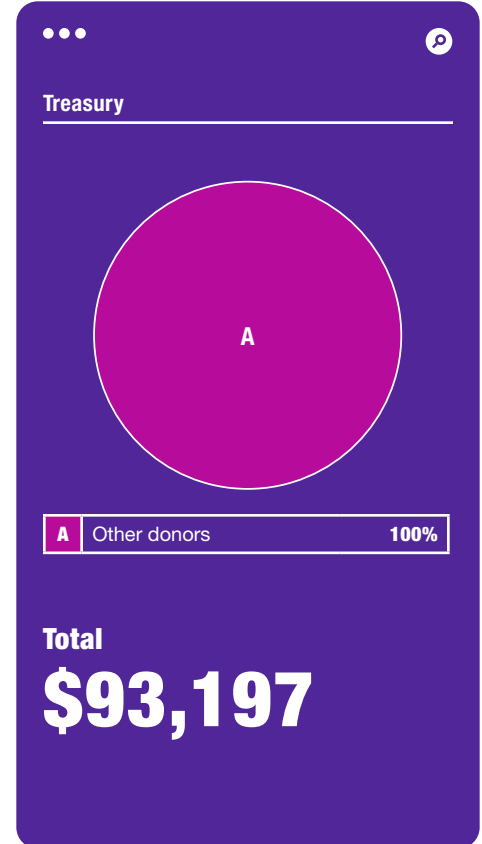
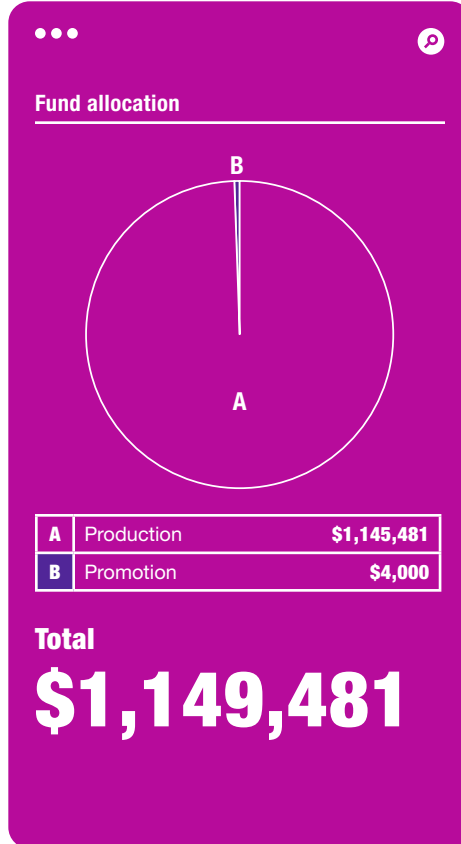


# INVESTMENTS

The Talent Fund spent \$1,145,481 in supporting the production of 16 first feature films. This amount includes a balance reported (unused) of an amount of \$600,000 from the Harold Greenberg Fund’s French-language program, paid during the 2021-2022 fiscal year. In total, the Fund financed 31% of the Talent to Watch program in 2022-2023.

- + Fund allocation – Production: \$1,145,481
- + Fund allocation – Promotion: \$4,000

To meet its previously-contracted financial obligations, the Talent Fund has a balance of close to \$93,197.





# Financial Statements

**Year ended March 31, 2023**



## 3

## TALENT FUND

The transactions specific to the Talent Fund are shown in the tables below:

	2023 Budget	Other donors	Harold Greenberg Fund	Total 2023	Total 2022
<b>Revenues</b>					
Donations	500	330	–	330	213
Contributions received	–	–	245	245	600
Deferred revenues	600	–	600	600	(483)
	1,100	330	845	1,175	330
<b>Assistance expenses</b>					
Talent to Watch program	–	300	845	1,145	331
National and International promotional activities	–	4	–	4	126
	–	304	845	1,149	457
Surplus (deficit) for the year	–	26	–	26	(127)
Accumulated surplus, beginning of year	–	67	–	67	194
<b>Accumulated surplus, end of year</b>	–	93	–	93	67

For the fiscal year ended March 31, 2023, the Corporation incurred \$368,200 in expenses related to business development and promotion of the Fund (\$453,000 for the previous fiscal year). The contributions of the Harold Greenberg Fund are subject to external restrictions.

	Other donors	Harold Greenberg Fund	Total 2023	Total 2022
<b>Deferred revenues – Talent Fund</b>				
<b>Balance, beginning of year</b>	–	600	600	117
Contributions received	–	245	245	600
Contractual commitments recognized in revenues	–	(845)	(845)	(117)
<b>Balance, end of year</b>	–	–	–	600
<b>Cash – Talent Fund</b>				
<b>Balance, beginning of year</b>	67	600	667	365
Receipts	330	245	575	813
Contractual payments under financial assistance programs	(304)	(845)	(1,149)	(511)
<b>Balance, end of year</b>	93	–	93	667

As at March 31, 2023, the Talent Fund is not contractually committed to pay any amount (any amount for the previous fiscal year).

# Additional Information



# 19 films

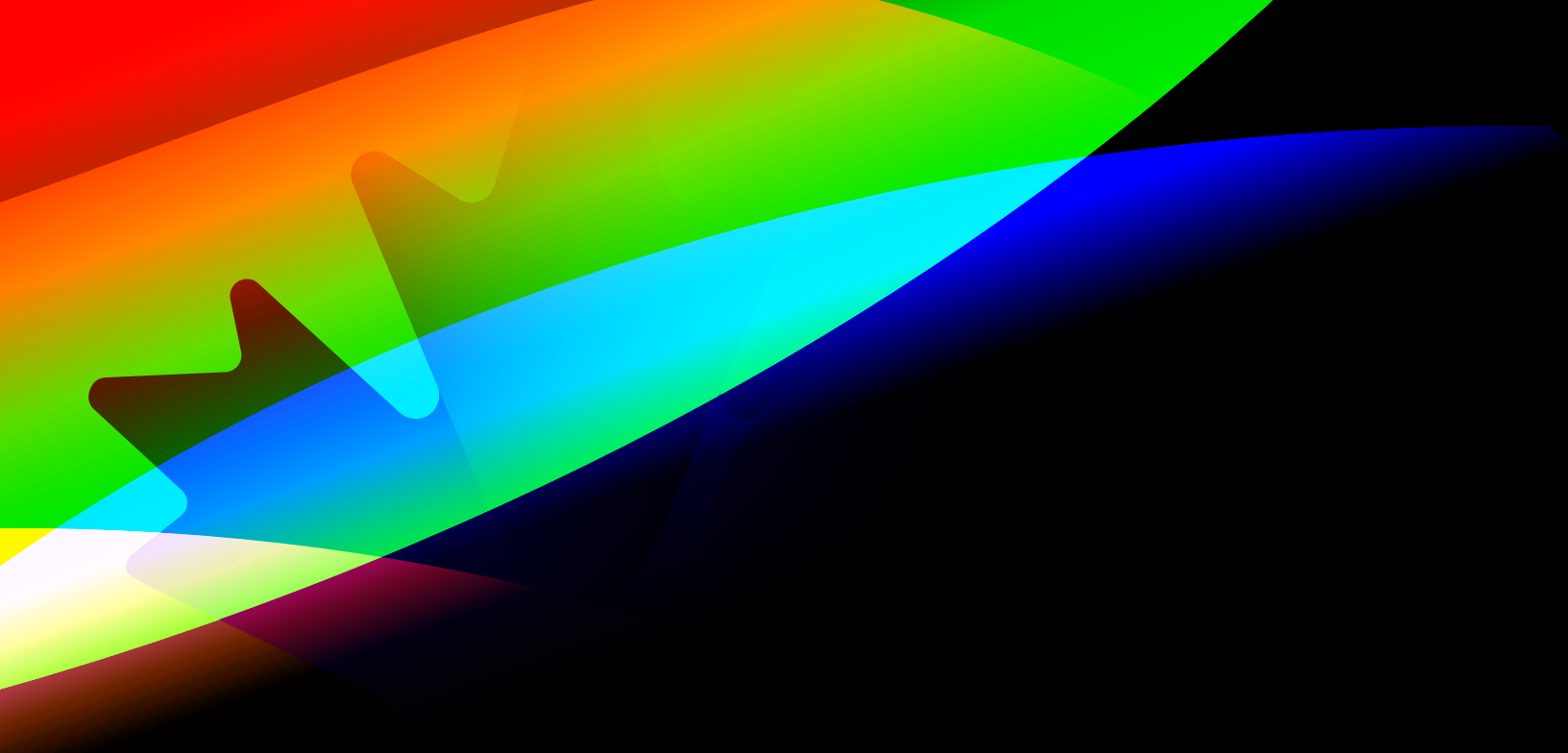
## financed through the Talent to Watch Program



1. 100 Sunset
2. 1001 COURONNES  
POUR MA TETE
3. AGENT DYNAMO
4. Boxcutter
5. Do I Know You From  
Somewhere?
6. HIS FATHER'S SON
7. Johanne
8. Jude and the Jinn
9. L'asile
10. Lucky Strikes
11. Oraison
12. SEAHORSE
13. Tandis que lui
14. The Firehouse
15. The River Will Carry Us
16. The Track



**3 films** received financing  
in a previous fiscal year



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